



BETH ZIESENIS

Author • Speaker • Nerd (Not necessarily in that order)

CERTIFIED SPEAKING PROFESSIONAL

Beth Z is not a technology futurist... she's a technology TODAY-ist. She guarantees your attendees will leave the session with practical tools they can use right away to become productive employees, top sales people, impactful marketers and less stressed humans. Beth Z has earned the Certified Speaking Professional (CSP) designation from the National Speakers Association, the speaking profession's highest earned international measure of professional platform competence. It's kind of a big deal.

"Best presentation of the convention! She provided more useful information in this program than I picked up on all other sessions combined. And she made it fun. Perfect!"

MEET YOUR NEW NERDY BEST FRIEND...

Since her first Motorola RAZR flip phone, Beth has made a verb out of the word "nerd." She's here to help you filter through thousands of apps, gadgets, widgets and doodads to find the perfect free and bargain technology tools for work and home. Although the only real trophy she ever won was for making perfect French fries at McDonald's in high school, Beth Z has been featured on Best Speaker lists by several organizations who write best speaker lists. She has written a whole shelf of books on apps and has spoken to more than 100 thousand audience members just like you. And if you're puzzling over why she goes by "Beth Z"... it's because she only finds about three people a year who can pronounce her last name.

HOT TOPICS

- Lights, Smartphone, ACTION: Videos for Social Media, Marketing and Communication
- Easy Cybersecurity Tips and Tricks
- Powered Productivity: Super Tech Tools to Get Stuff Done
- Hello, My Name Is Alexa: Programming Digital Assistants for Customer Service & Communications

"Beth understands that craftspeople are only as good as their tools. And these are the new tools, the tools for a new generation of work!"

Seth Godin, Author, *Linchpin*

THE NERD PERKS

- Simple flat-rate pricing
- A professional anti-diva speaker
- Games, giveaways and giggles
- Valuable attendee handouts and takeaways
- Versatile and customized sessions

